Genuine Scooters was founded by a couple of guys selling scooter parts out of an old warehouse in Chicago. They had one thing in mind: Bring a better scooter to the United States.

The first model, Stella, arrived and the scooter culture began to expand in ways never thought possible. The Buddy soon stole America’s heart and, from urban warriors to back road cruisers, the line-up now had something for everyone. The Roughhouse, a rugged little beast that handles congested city traffic with ease, the Blur 220, a speed-loving hooligan, and the 4-stroke Stella that oozes vintage style were added to the mix of the very best scooters available in the world.

The confidence Genuine has in its products is unparalleled in the industry. Every model comes with a 2-year Genuine Confidence Warranty and Roadside Assistance Program and there’s a network of Genuine Authorized Dealers across the country to assist you with any of your scooter needs.

When you buy a Genuine scooter, you become part of a family filled with loyal dealers and enthusiastic scooterists. You’ll be invited to Genuine sponsored scooter rides in cities around the country. These rides are Genuine’s family reunions and every rider is encouraged to join in on the fun!

So, what are you waiting for? Isn’t it time to Feel the Love? It’s Genuine.
Love is in the details. And after one look at a Buddy 50, you’ll be ready for a serious commitment! This vintage-inspired scooter comes in a variety of retro colors yet has plenty of modern features that include: under seat storage, a charger for your cell phone or iPod and a grocery bag hook.

Don’t let the smaller engine fool you. The Buddy 50 is great for every-day transportation. Run errands around town or cruise across a college campus. At 100 mpg†, you’ll spend less time at the pump and more time scooting around and falling in love.

**SPECIFICATIONS**

- **MSRP:** $1999**
- **Top Speed:** 30 MPH*  
- **Dry Weight:** 198 lbs  
- **Mileage:** 100+ MPG†
- **Engine:** 49.7cc 2-Stroke, Air-Cooled  
- **Transmission:** Automatic (CVT)  
- **Tire Size:** F/R: 90/90-10  
- **Braking:** Front Hydraulic Disc; Rear Drum  
- **Warranty:** 2 year/unlimited mile  
- **12 Volt Jack:** Charge your cell phone or iPod  
- **Colors:** Black, Red, Tangerine, Seafoam, White

*Restricted †EPA Estimated **MSRP does not include dealer destination or preparation charges
OUR LITTLE INTERNATIONALS!

Our Little Buddy Internationals pack plenty of big European flavor in a small fun-to-ride package.

Stylish and romantic, the Little Buddy Italia would be right at home circling the Roman Coliseum and shopping in Milano.

The bullish Little Pamplona makes every day a fiesta! Great colors and plenty of Latin flavor make this bike a daring favorite. So come on! Take this Buddy by the horns!

Genuine’s Little Internationals offer plenty of power for slicing through traffic, getting over 100 mpg† and, in most states, a special motorcycle license is not required.

SPECIFICATIONS

** MSRP: $2,199**
Top Speed: 30 MPH*
Dry Weight: 188 lbs
Mileage: 100+ MPG†

| Engine | 49.7cc 2-Stroke, Air-Cooled |
| Transmission | Automatic (CVT) |
| Tire Size | F/R: 90/90-10 |
| Braking | Front Hydraulic Disc; Rear Drum |

| Warranty | 2 year/unlimited-mile |
| 12 Volt Jack | Charge your cell phone or iPad |
| Colors | Italia, Pamplona |

** MSRP does not include dealer destination or preparation charges

* Restricted † EPA Estimated

30 MPH

100 MPG†

2 YEAR WARRANTY
You asked for a set of wheels that’s tough, practical, sporty and fun. We delivered the Roughhouse 50!

The Roughhouse 50 combines proven durability with penny-pinching 100mpg† economy, generous under seat storage, a bag hook for grocery runs and space for the recommended optional rear rack and locking top case. Weekend fun is made possible with a high performance 50cc engine and a set of slightly knobby tires that can handle the dirt road when the pavement ends.

Mom said “Stop roughhousing!” but we ignored her!

**SPECIFICATIONS**

- **MSRP:** $1999**
- **Engine:** 49.7cc 2-Stroke, Air-Cooled
- **Transmission:** Automatic (CVT)
- **Top Speed:** 30 MPH* 
- **Transmission:** Automatic (CVT)
- **Tire Size:** F: 120/90-10 R: 130/90-10
- **Braking:** Front Hydraulic Disc; Rear Drum
- **Warranty:** 2 year/unlimited-mile
- **12 Volt Jack:** Charge your cell phone or iPad
- **Colors:** Black, Red

*Restricted † EPA Estimated **MSRP does not include dealer destination or preparation charges
First time scooter owners and seasoned veterans agree: the Buddy 125 has won their hearts with its seamless blend of modern technology, power and vintage style. Filled with personality and performance, the Buddy 125 comes in Genuine’s signature bright colors and has a bigger engine for a more powerful ride. Glide through busy traffic with ease, climb the steepest hills and take long weekend cruises. Hold on tight and bring your sunscreen!

**Specifications**

- **MSRP:** $2799**
- **Engine:** 124.9cc 4-Stroke, Air-Cooled
- **Transmission:** Automatic (CVT)
- **Warranty:** 2 year/unlimited-mile
- **Top Speed:** 60 MPH*
- **Color:** Black, Red, Seafoam, Tangerine, White
- **Dry Weight:** 220lbs
- **Tire Size:** F/R: 3.5” x 10”
- **Mileage:** 90 MPG†
- **Braking:** Front Hydraulic Disc; Rear Drum

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*Estimated † EPA Estimated **MSRP
The Buddy 170i delivers a power-packed performance that’s sure to get your blood flowing. An advanced electronic fuel injection system makes the Buddy 170i the smoothest scooter of its kind.

High-quality brake components and stylish modern features make the Buddy 170i feel like it’s genuinely connected to you in all the right ways. There’s plenty of storage under the seat, making the 170i the ultimate commuter scooter. It has a 90mpg† rating and will cost you pennies to operate.

Pound for pound, the Buddy 170i is the most powerful scooter in the USA!

**SPECIFICATIONS**

- **MSRP:** $3349**
- **Engine:** 168.9cc 4-Stroke Fuel Injected, Air-Cooled
- **Transmission:** Automatic (CVT)
- **Top Speed:** 60+ MPH*
- **Tire Size:** F/R: 100/90-10
- **Color:** Italia, Mocha, Oxford Green, Pamplona, Zephyr Silver
- **Braking:** Front Hydraulic Disc; Rear Drum
- **Warranty:** 2 year/unlimited-mile
- **12 Volt Jack:** Charge your cell phone or iPod
- **Dry Weight:** 243 pounds
- **FUEL EFFICIENCY:** 90 MPG†

* Estimated † EPA Estimated **MSRP does not include dealer destination or preparation charges
The Blur220i is America’s only sport scooter. Designed with only one thing in mind: Performance. The Blur accelerates smoothly and launches you to over 70mph* in a heartbeat. Lean into corners and conquer twisty roads with ease. A dynamic mid-section suspension ensures a brilliant, instinctive ride while dual disc brakes let you stop on a dime. Electronic fuel injection means minimal service and maximum fuel efficiency.

Isn’t it time to get rid of your old gas guzzler? Enjoy 70mpg† and the fresh air and adrenaline of a Blur220i. Do it today!

**specifications**

- **MSRP:** $3999**
- **Top Speed:** 70+ MPH*
- **Engine:** 220.1cc 4-Stroke Fuel Injected, Air-Cooled
- **Transmission:** Automatic (CVT)
- **Warranty:** 2 year/unlimited-mile
- **12 Volt Jack:** Charge your cell phone or iPod
- **Color:** Gun Metal, White
- **Dry Weight:** 320 pounds
- **Tire Size:** F: 120/60-13 R: 130/60-13
- **Mileage:** 70 MPG†
- **Braking:** Front and Rear Hydraulic Disc

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* Estimated † EPA Estimated **MSRP does not include dealer destination or preparation charges

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Stella, our first love. She’s all grown up and the only metal bodied vintage scooter in America. She shifts like a sports car and gets 140 mpg† in the city. Her four-stroke engine makes Stella one of the cleanest, greenest scooters out there. Her vintage colors and retro vibe remain the same. She’s a timeless beauty, at home in any decade.

**SPECSIFICATIONS**

- **MSRP:** $3699**
- **Top Speed:** 60 MPH*
- **Engine:** 147.5cc 4-Stroke, Air-Cooled
- **Transmission:** 4 Speed Manual
- **Dry Weight:** 250 pounds
- **Tire Size:** F/R: 3.00x10"
- **Mileage:** 140 MPG†
- **Transmission:** 4 Speed Manual
- **Braking:** Front Hydraulic, Disc; Rear Drum

**Colors:** Avocado, Avocado/Creme, Black, Creme, Red, Slate Blue, Slate Blue/Creme

* Estimated † EPA Estimated **MSRP does not include dealer destination or preparation charges

**BREAKING HEARTS SINCE 2002.**
DRESS YOURSELF. DRESS YOUR SCOOTER.

Be the coolest kid on the block by dressing up your scooter with Genuine accessories. Add a color-matched top case for extra storage or a windshield to keep your hair picture perfect. Be creative. Be bold. There are plenty of accessories to choose from to make your Genuine scooter truly yours.

So get dressed! Visit your local Genuine dealer for all your accessory needs.
Red Stella shown with front rack, rear rack and Scooterworks sidecar.

For many reasons, Best one would be the Simple Joy of being out in the open air. Whether it’s running errands, hitting up a rally, or simply taking a joy ride, riding my scooter instantly puts a smile on my face, and a good mood in my heart!

- Scott, Chicago, Illinois

My scooter makes me grin for multiple reasons, but the best one would be the simple Joy of being out in the open air. Whether it’s running errands, hitting up a rally, or simply taking a joy ride, riding my scooter instantly puts a smile on my face, and a good mood in my heart!

- Wendy, Des Moines, Iowa

We explore all over the city on our Buddys - they are a blast and make us feel like kids again!

- Wendy, Des Moines, Iowa

Weaving through traffic, parking on sidewalks, and getting great gas mileage!

- Ryan, Denver, Colorado

It’s true that you can’t buy happiness. For instance, you can buy a genuine scooter, but you have to ride it to be happy.

- Eric - Los Angeles, California

Genuine Scooters makes me grin and here are just a few of the lovely things they said:

We're blushing! We asked our riders what about Genuine Scooters makes them grin and here are just a few of the lovely things they said:

We’re blushing! We asked our riders what about Genuine Scooters makes them grin and here are just a few of the lovely things they said:
Genuine Confidence is the best scooter warranty in America.
Every new Genuine model comes with a 2-year unlimited mileage and
2-year roadside assistance warranty for whenever you need it.
Simply put, it means we’ve got you covered.
When you bring your Genuine Scooter to an Authorized Genuine
Dealer for maintenance, rest assured your scooter is in the best hands
possible. Every Genuine dealer is selected because they are the best
at what they do. We have a network of Authorized Genuine Dealers
across the country. So wherever you are, you’re not far from someone
you can trust.
And that’s Genuine.

Special thanks to all the Genuine riders who submitted photos for
our catalog! Like us on Facebook to see all the great shots and to stay
informed on all things Genuine! facebook.com/genuinescooters

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